



**MEMORANDUM**

**TO:** University Advancement & University Communications Committee  
Brian K. Holland, Chair  
Toykea S. Jones, Vice Chair  
R. Bruce Bradley (ex-officio)  
P. Murry Pitts (ex-officio)  
Juan M. Montero, II  
Maurice D. Slaughter

**FROM:** Alonzo Brandon, Vice President for University Advancement  
Jaime Hunt, Vice President for University Communications and Chief Marketing Officer

**SUBJECT:** University Advancement and University Communications Committee Meeting  
September 14, 2023, Agenda

The University Advancement and University Communications Committee of the Board of Visitors will meet September 14, 2023, from 3:15 p.m. to 4:45 p.m. in Board Room of the Broderick Dining Commons on the main campus at Old Dominion University.

**ACTION ITEM**

1. Approve the minutes of the June 15, 2023, meeting.

**ITEMS FOR REVIEW**

**Office of University Advancement and University Communications**

1. **Mr. Alonzo Brandon**, Vice President for University Advancement, will report on the following:
  - a. Capital Campaign Update
  - b. Capital Campaign – Highlight the First Star Program
  - c. Orientation
  
2. **Ms. Jaime Hunt**, Vice President for University Communications and Chief Marketing Officer will report on the following:
  - a. Branding at ODU: Uncovering Our Story

cc: Corrin Gillis (*Faculty Representative*)